

FAX# 703 528 7880 OCT19/12 15.18
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER
CLASS: NATL. LOCAL REGIONAL

DATE OCT19/12 15.18

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS	
LINE#	:	:	:	:	:	:	:	:	:	:	:	
AGENCY ADVERTISER CODE =					AGENCY EST# = 1537							
AGENCY PRODUCT CODE =												
1	R	100P-300P	30		\$800.00	10/23	10/26	4		TU-F	4	
PROGRAM : THE CHEW/GENERAL HOSPITAL												
2	R	1000A-1100A	30		\$560.00	10/23	10/26	4		TU-F	4	
PROGRAM : MILLIONAIRE/FAMILYFEUD												

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:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS
3	RS		1135P-1210A	30		\$1,025.00	10/23	10/26	0		TU-F	0
PROGRAM : NIGHTLINE												
4	RS		1100A-1200N	30		\$925.00	10/23	10/26	0		TU-F	0
PROGRAM : THE VIEW												
5	R		1200N-100P	30		\$850.00	10/23	10/26	7		TU-F	7
PROGRAM : EYEWITNESS NOON NEWS												
6	R		300P-400P	30		\$650.00	10/23	10/26	4		TU-F	4
PROGRAM : STEVE HARVEY SHOW												
7	R		400P-500P	30		\$800.00	10/23	10/26	4		TU-F	4
PROGRAM : DR. OZ												
8	R		500A-530A	30		\$625.00	10/23	10/26	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
9	R		500P-600P	30		\$2,250.00	10/23	10/26	8		TU-F	8
PROGRAM : EYEWITNESS NEWS												
10	R		530A-600A	30		\$925.00	10/23	10/26	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
11	RS		600P-630P	30		\$3,000.00	10/23	10/26	3		TU-F	3
PROGRAM : EYEWITNESS NEWS												
12	R		600A-700A	30		\$1,875.00	10/23	10/26	7		TU-F	7
PROGRAM : EYEWITNESS NEWS												
13	RS		700P-730P	30		\$3,000.00	10/23	10/26	1		TU-F	1
PROGRAM : JEOPARDY												
14	R		700A-900A	30		\$2,000.00	10/23	10/26	8		TU-F	8
PROGRAM : GOOD MORNING AMERICA												

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:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:
15	RS		730P-800P	30		\$3,000.00	10/23	10/26	1		TU-F	1
PROGRAM : WHEEL OF FORTUNE												
16	R		900A-1000A	30		\$560.00	10/23	10/26	4		TU-F	4
PROGRAM : JEFF PROBST												
17	R		1000P-1100P	30		\$3,500.00	10/26	10/26	1		FRI	1
PROGRAM : 20/20												
18	R		800P-900P	30		\$3,000.00	10/26	10/26	2		FRI	2
PROGRAM : SHARK TANKLTC OCT'12												
19	R		900P-1000P	30		\$3,450.00	10/26	10/26	1		FRI	1
PROGRAM : PRIMETIME LIVE												
20	R		1000P-1100P	30		\$6,000.00	10/29	10/29	2		MON	2
PROGRAM : CASTLE												
21	R		800P-1000P	30		\$9,250.00	10/29	10/29	3		MON	3
PROGRAM : DANCING WITH THE STARS												
22	R		1200N-1230P	30		\$600.00	10/27	10/28	2		SA-SU	2
PROGRAM : NOON NEWS												
23	RT		330P-700P	30		\$2,750.00	10/27	10/27	2		SAT	2
PROGRAM : ABC COLLEGE FOOTBALL9/1-12/1/12												
24	R		330P-700P	30		\$2,750.00	10/27	10/27	1		SAT	1
PROGRAM : NCAA FOOTBALL												
25	RS		500A-600A	30		\$340.00	10/27	10/27	0		SAT	0
PROGRAM : EYEWITNESS NEWS												
26	RT		700A-900A	30		\$1,050.00	10/27	10/27	2		SAT	2
PROGRAM : EYEWITNESS NEWSDAYBREAK												

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:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:
27	R		700P-800P	30		\$850.00	10/27	10/27	2		SAT	2
PROGRAM : JEOPARDY/WHEEL												
28	R		900A-1000A	30		\$1,050.00	10/27	10/27	2		SAT	2
PROGRAM : GMA-SAT												
29	R		100P-600P	30		\$475.00	10/28	10/28	2		SUN	2
PROGRAM : WEEKEND MOVIES												
30	R		1130P-1200M	30		\$2,000.00	10/28	10/28	1		SUN	1
PROGRAM : SPORTS NIGHT ON 9												
31	R		1100A-1200N	30		\$925.00	10/28	10/28	1		SUN	1
PROGRAM : THIS WEEK												
32	RN		1200M-100A	30		\$250.00	10/28	10/28	1		SUN	1
PROGRAM : CASTLE												
33	R		500A-600A	30		\$340.00	10/28	10/28	1		SUN	1
PROGRAM : EYEWITNESS NEWS												
34	R		600P-630P	30		\$1,500.00	10/28	10/28	5		SUN	5
PROGRAM : EYEWITNESS NEWS												
35	RT		700A-900A	30		\$1,050.00	10/28	10/28	2		SUN	2
PROGRAM : EYEWITNESS NEWSDAYBREAK												
36	R		700P-800P	30		\$2,750.00	10/28	10/28	1		SUN	1
PROGRAM : AMERICA'S FUNNIESTHOME VIDEOS												
37	R		800P-900P	30		\$6,500.00	10/28	10/28	2		SUN	2
PROGRAM : ONCE UPON A TIME												
38	RN		1000P-1100P	30		\$5,000.00	10/25	10/25	1		THU	1
PROGRAM : SCANDAL												

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:LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	:SPTS
39		RN	800P-900P	30		\$4,000.00	10/25	10/25	1		THU	1
PROGRAM : LAST RESORT												
40		R	900P-1000P	30		\$6,500.00	10/25	10/25	2		THU	2
PROGRAM : GREY'S ANATOMY												
41		R	1100P-1135P	30		\$2,000.00	10/23	10/28	4		TU-SU	4
PROGRAM : EYEWITNESS NEWS AT 11P												
42		RN	1000P-1100P	30		\$5,250.00	10/23	10/23	1		TUE	1
PROGRAM : PRIVATE PRACTICE												
43		RN	800P-900P	30		\$6,600.00	10/23	10/23	1		TUE	1
PROGRAM : MIDDLE/NEIGHBORS												
44	*		800P-900P	30		\$9,250.00	10/23	10/23	1		TUE	1
PROGRAM : DANCING RESULTS												
45		RN	1000P-1100P	30		\$5,300.00	10/24	10/24	1		WED	1
PROGRAM : NASHVILLE												
46		RN	800P-900P	30		\$6,600.00	10/24	10/24	1		WED	1
PROGRAM : MIDDLE/NEIGHBORS												
47		RN	900P-1000P	30		\$9,250.00	10/24	10/24	1		WED	1
PROGRAM : MODERN FAM/SUBURGATORY												
48		R	100P-300P	30		\$800.00	10/29	10/29	1		MON	1
PROGRAM : THE CHEW/GENERAL HOSPITAL												
49		R	1000A-1100A	30		\$560.00	10/29	10/29	1		MON	1
PROGRAM : MILLIONAIRE/FAMILYFEUD												
50		RS	1135P-1210A	30		\$1,025.00	10/29	10/29	0		MON	0
PROGRAM : NIGHTLINE												

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:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:
51	R		1100A-1200N	30		\$925.00	10/29	10/29	1		MON	1
PROGRAM : THE VIEW												
52	R		1200N-100P	30		\$850.00	10/29	10/29	1		MON	1
PROGRAM : EYEWITNESS NOON NEWS												
53	R		300P-400P	30		\$650.00	10/29	10/29	1		MON	1
PROGRAM : STEVE HARVEY SHOW												
54	R		400P-500P	30		\$800.00	10/29	10/29	1		MON	1
PROGRAM : DR. OZ												
55	R		500A-530A	30		\$625.00	10/29	10/29	1		MON	1
PROGRAM : EYEWITNESS NEWS												
56	R		500P-600P	30		\$2,250.00	10/29	10/29	2		MON	2
PROGRAM : EYEWITNESS NEWS												
57	RS		530A-600A	30		\$925.00	10/29	10/29	0		MON	0
PROGRAM : EYEWITNESS NEWS												
58	R		600P-630P	30		\$3,000.00	10/29	10/29	1		MON	1
PROGRAM : EYEWITNESS NEWS												
59	R		600A-700A	30		\$1,875.00	10/29	10/29	1		MON	1
PROGRAM : EYEWITNESS NEWS												
60	R		700P-730P	30		\$3,000.00	10/29	10/29	1		MON	1
PROGRAM : JEOPARDY												
61	R		700A-900A	30		\$2,000.00	10/29	10/29	2		MON	2
PROGRAM : GOOD MORNING AMERICA												
62	R		730P-800P	30		\$3,000.00	10/29	10/29	1		MON	1
PROGRAM : WHEEL OF FORTUNE												

REP HEADLINE# 6269465 TRF# 329222
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800
ORDER WORKSHEET

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63	R		900A-1000A	30		\$560.00	10/29	10/29	1		MON	1
PROGRAM : JEFF PROBST												
64	R		1100P-1135P	30		\$2,000.00	10/29	10/29	1		MON	1
PROGRAM : EYEWITNESS NEWS AT 11P												
OCT/12			218120.00			NOV/12						
CONTRACT TOTAL												285015.00
TOTAL SPOTS												130

MARKET TOTALS \$801,875 WFTV 36% WKMG 20% WESH 24% WOFL 14% WKCF 1% WRBW 3% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-DATE Y-DAYS Z-COMMENTS *-MULTIPLE